



Chamber Connection

“Creating a Bright Future”

Trotwood
Chamber of Commerce

Volume 4 Issue 7
July 2008

Executive Director’s Note



Larry Kilmer and his staff at Larch Tree Golf Course, for hosting our Chamber After-Hours event May 28, and to Cub Foods for providing the food. All attendees had an enjoyable evening networking and discussing future events.

Jeannie Marshall our Southern Ohio Chamber Alliance (SOCA) representative, made a presentation to the Chamber June 18 on benefits offered to members. Her presentation was informative and very helpful to those in attendance.

Visit the Chamber’s website at www.trotwoodchamber.org and click on the link for SOCA to review benefits offered to members.

Your Chamber is working with various business leaders to present workshops and other endeavors that we believe will be beneficial, not only to our members, but to the community as well. One of the workshops we will be presenting is “Marketing for Small Businesses.” How are you surviving with the economy spiraling downward? Below is more information about the workshop.

Members, should you have concerns or suggestions let us know by calling 937.837.1484 or email trotwoodchamber@earthlink.net. Chamber office hours are from 9 a.m. until 1 p.m. Monday thru Friday.

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Marketing Workshop

How successful are you as a business owner marketing your business? Do you have a marketing plan? Who do you turn to for help when you are facing financial difficulty? These are just a few of the questions that will be addressed at this powerful two-hour marketing workshop on “Marketing for Small Business.”

Marketing is the process of planning and executing the conception, pricing, promotion and distribution of ideas, goods, services, organizations, and events to create and maintain relationships that will satisfy individual and organizational objectives. To be successful you need a marketing plan — this workshop will help you create a solid marketing plan to insure survival and success. It will be presented by SCORE (Service Corps of Retired Executives) **September 24 at the Chamber’s office, 4444 Lake Center Drive.** The time of the workshop is from 7:30—9:30 a.m., **NO COST** to members, non-members will be charged \$10. If you are interested in attending, please call the Chamber at 937.837.1484 or email: trotwoodchamber@earthlink.net



Have you been hearing the phrase “Demand Response” lately and wondered what it meant? Demand Response is a compensation program for qualifying commercial and industrial customers where the customer curtails their energy load from the grid during high-priced and/or capacity-constrained times. If you would like to know more or have questions, please contact DPL Energy by calling 937-259-7858 or emailing DPLEnergy@dplinc.com.

Renewals

Hawkins & Son Construction
Salem Woods Apartments

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Friendship Village—Member Focus

Friendship Village currently has more than 300 residents and ranks fifth on the Dayton Business Journal's list of largest assisted living and retirement communities. They have been in the Trotwood community for 30 years and they are undergoing a major renovation. Their goal is to stay competitive in a growing retirement industry. They have begun a \$700,000 renovation on the main entrance and parking lot and will install a "Green Wall" on the exterior walls of the main complex in the near future. In addition, the Commons Lounge and Residential Dining Room will be remodeled and the new \$5.2M Assisted Living project will be completed at the end of October. Enhancements to the Health Center continue.

They have been a member of the Trotwood Chamber for many years and we **Congratulate Friendship Village** on this major renovation project!

Upcoming Chamber Events

July 16

Chamber Board Meeting at noon, 4444 Lake Center Drive, guest Boyd Hastings, Trotwood's Community Garden representative

August 20

Chamber Board Meeting at noon, 4444 Lake Center Drive

September 24

Small Business Workshop
4444 Lake Center Drive
7:30 –9:30 a.m.



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