



Chamber Connection

Trotwood Chamber
5790 Denlinger Road
Trotwood OH 45426
www.trotwoodchamber.org

January 2012
Volume 7, Issue 1



Executive Director's Notes



2011 was challenging; however, because of your continued commitment and support, we survived as well as increased our membership. We are so grateful to have dedicated and committed members...thank you so very much!

As we begin a new year, we wish much success for you and your business. Your Chamber is here to support you in whatever capacity we can. Should you have an event you want to share with members, email details of your event to trotwood-chamber@earthlink.net and I will see that it is submitted to the membership.

Trotwood Chamber is working very hard to present workshops/seminars that will be beneficial to our members. A list of events we have tentatively scheduled for 2012 is below. Remember to take advantage of cost-savings workshops/seminars that are offered to members.

January 25 DPL Energy Small Business Workshop 8.a.m. Madison Lakes Conf. Center	March State of the City Address Date TBA	April Member Benefit Workshop Date TBA	June Health Expo Date TBA	September 15 Annual Golf Moss Creek	November 8 Annual Dinner Friendship Village
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We are working with Huber Heights, Northmont and Vandalia chambers to present workshops in 2012; all workshops will be at Miami Valley Career Technology Center. Please check our newsletter and email for more information.

The following business leaders have been elected to serve as officers of Trotwood Chamber of Commerce 2012—**John Smith, President, Jackie Brockman, President-Elect, Gregory Carson, Vice-President, Sandra Allen, Secretary and Angel Heath, Treasurer.**



to the following members for renewing your membership for 2012:

A Storage USA, Algo Termite & Pest Control, Boone's Power Equipment, Dayton Nutra Foods, Flash Quick Copy, Green Star Trucking, H.H. Roberts Mortuary, Heard Management, Life of Riley Landscape, M&H Service Center, Mercy Siena Retirement Community, Miami Valley Career Technology Center, New York Pizzeria, Salem Bend Condominium Association, Sir Handy Improvement, Summit Towing, Trotwood-Madison City Schools, Trotwood-Madison Historical Society, United Theology Seminary, Wertz Insurance Group,

Coming together is a beginning; keeping together is a process; working together is success. —Henry Ford II

Officers

President
John Smith
Trotwood-Madison City Schools

President Elect
Jackie Brockman
Trotwood YMCA

Vice President
Gregory Carson
Maria-Josephs Living Care Center

Secretary
Sandra K. Allen
Salem Woods Apartments

Treasurer
Angel Heath
Account Angel Bookkeeping

Board of Directors

Dr. Karen Celik
Summit Towing

Raymond Garner
Ray Garner Realty

Loren Gross
Salem Towing

Pam Hall
Friendship Village

Larry Jackson
Dayton Center Courts

Bruce Kettelle
Wolf Creek Marketing

Pat Lodge
United Theological Seminary

Michael Lucking
City of Trotwood

Karen Wampler
Hara Arena Complex

Executive Director
Marie Battle, CAP

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BBB

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Better Business Bureau

BBB Updates Advice for Recipients of Phishing E-mail Claiming to Be a Complaint. An e-mail scam using the Better Business Bureau's name and logo continues to proliferate across North America, and even to some overseas addresses. Most of the e-mails carry the famous BBB torch logo and come with the subject line "Complaint from your customers." The e-mails have a link or an attachment containing malicious phishing malware that steals information, often with devastating results.

Larry Andrus is a member of the board of directors of BBB Western Michigan and also the CEO of Trivalent Group, Inc., a BBB Accredited Business that helps its clients manage, access, protect and store their data. One of his firm's clients opened the affected attachment, which launched malware that quickly found the accounting office's computers, accessed bank numbers and passwords, and nearly completed a fund transfer from the company's account.

"We had to completely wipe the computers in order to contain the damage to our client," said Dawn Simpson, Trivalent's vice president of marketing and business development. Because of experiences such as this one, your BBB has updated its advice and recommends the following to anyone who receives the e-mail:

1. Do not to open any attachments
2. Do not click on any links
3. Delete the e-mail from your inbox, and then delete it again from your trash or recycling folder
4. Run a full system scan using reputable virus software

Previously, your BBB had recommended running a full system scan only if the recipient had clicked on the link or opened the attachment. But due to the virulent nature of the virus, the new recommendation is for everyone who receives it to do the scan. In offices or homes that are networked, all computers should be scanned.

Chris Garver, Chief Information Officer at the Council of Better Business Bureaus, recommends all domain owners set up a sender policy framework (SPF) and set their spam filter to use it. "Using the SPF standard helps fight spam and phishing attacks by allowing your e-mail servers to verify whether an e-mail is legitimate...or not," he says.

Microsoft offers a simple, four-step process for setting up an SPF:
www.microsoft.com/mscorp/safety/content/technologies/senderid/wizard/

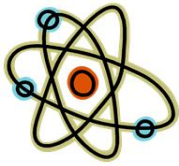
If you receive an e-mail saying your business has a complaint filed against it with your BBB, there are several things you can do to authenticate it:

1. Look for typos, grammatical errors, etc. in the text that could indicate it originated overseas.
2. Check to see who it says it is from. Complaints go out from the local BBBs, not from the headquarters office.
3. Hover your mouse over the link to see if its destination is really a bbb.org address.
4. Copy and paste the link into Notepad (not Word). Notepad does not support html, so if the link is a fake bbb.org address, the real link will show up.
5. If you still are not sure, go to www.bbb.org to find your local BBB, and send them a new e-mail to ask if you have a complaint (do not reply to the e-mail you received or forward it to them). They have been swamped with requests, so you may not hear back immediately.

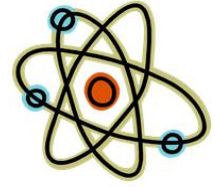
CBBB is working with federal law enforcement agencies to identify the perpetrator of this fraud and is also looking into other measures it can take to help prevent future phishing scams from spreading.



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Energy Savings Workshop Sponsored by



Date: January 25, 2012

Time: 8:00 AM

Location: Madison Lakes Learning & Conference Center

581 Olive Road

Dayton OH 45427

Take control of your energy budget! Attend this very informative workshop and learn of resources available to you from DPL Energy to reduce your electric bill.

Eligibility:

- DPL customer using less than 700,000 kWh annually or less than 100 kw in demand
- **Chamber member in good standing**

A special discount for Chamber members of 17% through December 2012. Bring your electric bill to this workshop to see if you qualify.

Your Chamber is working for you! As a member you are entitled to this exclusive offer from DPL Energy Resources. To register for this informative workshop call 937.837.1484 or email trotwoodchamber@earthlink.net. A continental breakfast will be provided. Deadline to register is January 20, 2012.

3 – Medical Treatment and Return to Work Practices

Ohio BWC 10-Step Business Plan for Safety

Proper medical care for employees and early return to work procedures, can greatly reduce claim cost and reduce unnecessary legal involvement and expenses. There are steps that can be helpful in ensuring quality medical care and quick return to work for employees.

Elements of an Effective Safety Program

Gary Hanson, President: American Safety & Health Management Consultants, Inc.

Safety, like any other management function, has key elements that need to be followed in order for the program to be successful in helping a company achieve its Corporate Mission. Too often, however, companies do not have an understanding of the importance of each of the elements of a Safety Program. Many companies have pieces and parts but not all of the necessary elements.



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2012 Ohio Safety Congress & Expo Work well at Home—Safe at Work!

The 2012 Ohio Safety Congress will present a three-day event March 27-29 on practical solutions to: Improve worker health and productivity; Prevent workforce injuries and illnesses; Reduce workers' compensation costs; Identify solutions for hazardous situations; Provide cost-effective, multi-disciplinary training and professional development. This event will be held at Greater Columbus Convention Center, Columbus. For more information contact Olivea DeLegal at 937.264.5212 or visit their website at ohiobwc.com

Trotwood Chamber along with Huber Heights, Northmont and Vandalia chambers are working together to host a safety workshop on 1) how to handle claims, 2) how to get the most from your safety program, 3) how to handle an employee returning to work. The date of the workshop will be announced shortly.

Flash Quick Copy



We Copy Up a Storm
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Summit Towing, Inc.

Over 65 years in Dayton
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